

# Television Broadcasting

Mr. Leonard

## Introduction:

Television Broadcasting is a hands on philosophy designed to promote interest and training into all that goes on in a television studio. This course will help you gain a better understanding of what it takes to put together a full broadcast from pre-production to air-time. Exploration of this medium will be further developed by looking at the cultural impacts it creates, and how it evolves over time with society. As a result there is an appreciation gained for the craft and possible related career fields.

## Course Goals:

You will be able to describe what the medium of Television has had on individuals and society.

You will be able to apply basic production methods used in a Television studio.

You will learn all of the various production jobs essential to complete various projects.

You will learn how to write news stories, skits, PSA's, advertisements, etc for television.

You will create content with a notion for how it may both positively/negatively impact people.

You will practice skills and techniques to be successful on air talent.

You will be able to properly use and operate all functions of a television camera, lighting and sound equipment, and studio controls.

You will learn basic editing techniques to apply in post production.

You will have fun. Promise.

## About the class:

Television and video production is a time sensitive activity and demands a working knowledge of advanced computer software and electronics. It also requires that each student work in a cooperative environment and show leadership skills in managing yourself, deadlines, group members, and tasks in group and individual projects.

## Equipment:

Respect of the equipment is essential. Equipment is limited and expensive and we need to keep it in excellent working condition. The use of school equipment is a privilege. Please use the equipment correctly and safely at all times, or you will lose the privilege of using it. Not being allowed to use the equipment will severely impact your ability to complete assignments.

## Shooting Video:

There may be times where shooting video will be done outside of the studio, and after school. All shooting locations in and around school must be approved by the teacher first. If scheduling after school shoots be sure to use the equipment as efficiently as possible and organize this with Mr. Leonard first. **Please remember that you may be tapped at anytime in the classroom for a demonstration. That being said...**

**You can not refuse to be on camera. Everyone in class will have to do the morning show as on air talent.**

## Safety:

I cannot stress enough the importance of safety in video production. Electricity is dangerous, so handle lights, cords, etc. with the utmost care. Be aware of your surroundings at all times when shooting. Safety of you and your crew is #1.

# Course Expectations:

Regular and on-time attendance is critical to success in this class.

You need a positive attitude, a good work ethic and willingness to push yourself into new areas of your own creativity.

You are responsible for your actions at all times.

Do not touch things you are not working on. Others may have work in progress.

If you get it out, put it away. If you make a mess, clean it up. The classroom and studio should be clean at the end of every class.

The editing stations, control room, and studio are a **no food and drink area**. Bottled water is OK, but will not be brought into the studio or control room.

Any unethical, inappropriate, or destructive behavior will not be tolerated and can be grounds for dismissal from this classroom.

When you are outside the classroom working on assignments you are to act maturely and responsibly. Your actions reflect the teacher, this class, and school.

Take care of the things you are working with, computers, cameras, etc. Any issues or problems report to the teacher immediately.

There will be a lot of group projects. Once your group is established, that is the group you will work with. If there are problems within the group, please let me know, but try and solve them!

Do your Best!  
Work Hard!  
Work Together!  
Have Fun!

## **General Outline For Grading**

It's all about creating a meaningful show each and every class. Video segments come together in a professional way, utilizing tools in the studio and classroom to produce engaging material that is entertaining, thought provoking, and showcases our school in a positive light. The studio team will run a show everyday and must work as a team to have a seamless production.

Note:

Not completing a segment on time will cause a grade reduction.

Abstaining from being talent for the day will result in a zero for the day.

### **% Breakdown**

Segments/Studio Work.....	40%
Class Participation.....	40%
Homework.....	10%
Special Projects.....	10%

**NOTE: YOU WILL NOT PASS THIS CLASS IF YOU DON'T CONTRIBUTE DAILY TO OUR SHOW!**

## Television Production Expectations and Goals Contract

I, \_\_\_\_\_, as a student in Mr. Leonard's Television Production class understand that video production is a time consuming and sensitive medium. Attendance and arriving to class on time is essential for me to work on projects, turn in material on time, and pass this class. I will do my best to be here on time everyday, for myself, my group, and my grade.

I am aware that this is a very project oriented class, and in-class work, and other non-media papers and reports may not be enough to keep my grade afloat. I will do my best to complete every assignment and contribute in a meaningful way,

I understand the subject matter in my videos cannot include:

- Violence
- Sex
- Drugs
- Alcohol
- Gangs
- Vulgarity
- Racism
- Socially inappropriate material

Failure to follow these criteria could cause you to fail the assignment and/or class.

All assignment proposals need to be submitted to Mr. Leonard for approval. While he will do his best not to limit creative expression, he will always err on the side of caution.

My goal is to create a professional portfolio-quality projects that can be used to demonstrate my skills to future employers, college admission boards, or my parents. I will strive to make something to be very proud of.

I understand that my failure to abide by or complete the policies or procedures outlined here may result in my failure of the course.

**If you have any questions or concerns, you can reach the instructor at  
[tleonard@hazlet.org](mailto:tleonard@hazlet.org)**

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent Signature \_\_\_\_\_ Date \_\_\_\_\_